(c) what is the response of the Ministry of Information and Broadcasting in the matter ?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES, CONSUMER AFFAIRS AND PUBLIC DISTRIBUTION (SHRI KAMALUDDIN AHMED): (a) to (c) The problem of misleading advertisements was discussed in a meeting held between Minister of Civil Supplies, Consumer Affairs and Public Distribution and Minister of State for Information and Broadcasting. The Ministry of Information and Broadcasting is of the view that the present Code for Commercial Advertisements is sufficiently stringent. Further, they felt that the setting up of Censor Board like mechanism was not a permanent solution. It was observed that the most effective course of action would be to generate awareness amongst the consumers to voice their complaints before the appropriate bodies.

Sale of sugar through Kendriya Bhandars and Super Bazars

7322. SHRI SURESH PACHOURI: SHRI AHMED MOHMEDBHAI PATEL :

Will the Minister of CIVIL SUPPLIES, CONSUMER AFFAIRS AND PUBLIC DISTRIBUTION be pleased to state:

(a) whether Indian sugar and General Industry Export Import Corporation has launched a scheme to supply sugar to consumers through outlets such as Kendriya Bhandars, Super Bazars and NAFED;

(b) if so, whether any rate has been fixed for selling sugar through these centres;

(c) if so, whether this procedure will be followed in almost all the States:

(d) if so, whether the Corporation has decided to cover more and more areas and consider even to arrange supplies to private retail shops at reasonable prices; and

(e) if so, to what extent the Scheme has helped in providing sugar on demand and also in checking the sugar prices ?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES, CONSUMER AFFAIRS AND PUBLIC DISTRIBUTION (SHRI KAMALUDDIN AHMED): (a) Yes, Sir.

(b) The retail outlets have to sell the sugar to the Consumer @ Rs. 14.50 per kg.

(c) and (d) Indian Sugar and General Industry Export Import Corporation Ltd., has reported that this scheme is also being operated in Bombay and the Corporation has offered sugar to some other States for similar purpose.

(e) The scheme has recently started and it is expected to help the consumers.

Misuse of staff by CIL Executives

7323. SHRI E. BALANANDAN: Will the Minister of COAL be pleased to state:

(a) whether the Executives from I.P.S. Cadre, posted on deputation to P.S.Us. like Coal India Limited are entitled for posting of Company's employees at their residence for domestic purposes like, cooking meals/utilisation in kitchen, maintenance of uniform/ shoes looking after the comforts of family members etc.; and

(b) whether such officers on deputation have the powers to engage/ appoint casual workmen on their own and arrange for their payment